

BiciSport

ADVERTISING RATES **2020**



AUDIENCE

October 2019



6.320
quarterly



3.627 Fans



3.952 Followers

ONLINE RATES

CYCLE TOURISM AS A SPORT

Cyclotouring has become one of the great passions of the sporting public in Spain. BiciSport is their magazine, the magazine which tells them how to prepare for the big cyclotouring trails, which is the best road bike for them to buy. As well it analyses the best routes, best training and nutrition advice and everything else needed to enjoy more the passion for road cycling.

WE FORM A
COMMUNITY OF

7.776
PEOPLE

TECHNICAL DETAILS

Frequency: Quarterly
Format: 217x290 mm plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a)..



CONTACT

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	4.350	217 x 290
DOUBLE PAGE	8.650	434 x 290
ADVERTORIAL PAGE	5.200	217 x 290
1ST DOUBLE PAGE	9.650	434 x 290
BACK COVER	5.900	217 x 290
INSIDE FRONT COVER	5.350	217 x 290
INSIDE BACK COVER	4.950	217 x 290
1ST RIGHT HAND PAGE	5.200	217 x 290
2ND RIGHT HAND PAGE	5.000	217 x 290
3RD RIGHT HAND PAGE	4.750	217 x 290
DOUBLE 1/2 PAGE	5.400	434 x 141
1/2 HORIZONTAL PAGE	2.700	217 x 141
1/2 VERTICAL PAGE	2.700	105 x 290
1/3 HORIZONTAL PAGE	1.550	217 x 94
1/3 VERTICAL PAGE	1.550	73 x 290
BRANDED CONTENT PAGE / NATIVE*	8.700	217 x 290
* Writing and desing production cost	500	

**motor
press
ibérica**