

MOTO **verde**

ADVERTISING RATES 2022



AUDIENCE

- 103.173 Readers
- 41.922 Page viewss
- 32.648 Unique users
- 25.942 Fans
- 15.685 Instagramers



WEB

ONLINE RATES

THE OFF-ROAD BIKE

Moto Verde is the pioneer, best known and most valued monthly about the off-road bike with great prestige strengthened during over 40 years in the market. Information on the most anticipated bike tests and off-road motorcycle sports as well as bearing in mind the practical aspects and the equipment needed by the staunch off-road bike supporters. It is the ideal medium for advertising sectorrelated products and those for a young audience with high purchasing power.

WE FORM A COMMUNITY OF
178k
PEOPLE

*Analytics, Social Media and internal data (Dic 2021)

TECHNICAL DETAILS

Frequency: Monthly
Format: 220x290 mm
 plus 4 mm of indent on each side
Printing: Offset
Binding: Staple

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



CONTACTO

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	4.700	220 x 290
ADVERTORIAL PAGE	5.600	220 x 290
DOUBLE PAGE	8.500	440 x 290
BACK COVER	6.150	220 x 290
INSIDE FRONT COVER	5.450	220 x 290
INSIDE BACK COVER	4.950	220 x 290
1ST DOUBLE SPREAD	9.300	440 x 290
2SD DOUBLE PAGE	8.850	440 x 290
1ST RIGHT HAND PAGE	5.200	220 x 290
DOUBLE 1/2 PAGE	5.900	440 x 142
1/2 HORIZONTAL PAGE	3.100	220 x 142
1/2 VERTICAL PAGE	3.100	107 x 290
1/3 HORIZONTAL PAGE	2.100	220 x 94
1/3 VERTICAL PAGE	2.100	72 x 290
1/4 HORIZONTAL PAGE	1.600	181 x 59
1/4 VERTICAL PAGE	1.600	88 x 122
1/6 HORIZONTAL PAGE	1.050	181 x 38
1/8 PAGE	820	88 x 59
BRANDED CONTENT PAGE / NATIVE*	8.700	220 x 290
* Writing and desing production cost	500	

MOTO
verde

*motor
press
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